

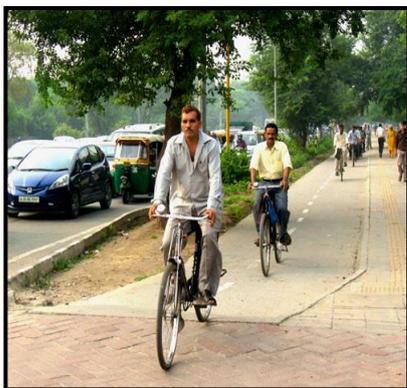


What is cycle sharing?

A **Bicycle sharing system** is a service in which bicycles are made available for shared use to individuals on a very short term basis. Bike share schemes allow people to borrow a cycle from cycle station.

Why cycle sharing is required?

❖ Cycle sharing is a flexible form of shared public transport. Cycles are stored at the stations. With a proper identification, a user can check out a cycle from a station, use it for a short ride, and return it to the station.



❖ Cycle sharing stations are often placed near public transport systems and core area of the city to provide last-mile connectivity. Rapid economic growth in developing countries has resulted in increased purchasing power among the people, which manifests itself in an ever-increasing number of private vehicles. This, in turn, is leading to greater traffic congestion; an increase in road accidents, some of which are fatal; and rapidly deteriorating air quality of the cities we live in.

❖ Some of the survey done in India shows that travel patterns in Indian cities reveals that 60-70% of trips are performed within a distance of 5 kms or less, which is ideal for cycling.

- ❖ Cycle sharing systems are ideal for short trips of 1 to 5 km, which comprise the majority of trips in many Indian cities.
- ❖ They are also integral to solving the “last mile” problem—helping passengers travel from metro, suburban rail, or bus rapid transit stations to their final destinations.



Benefits of Cycle sharing

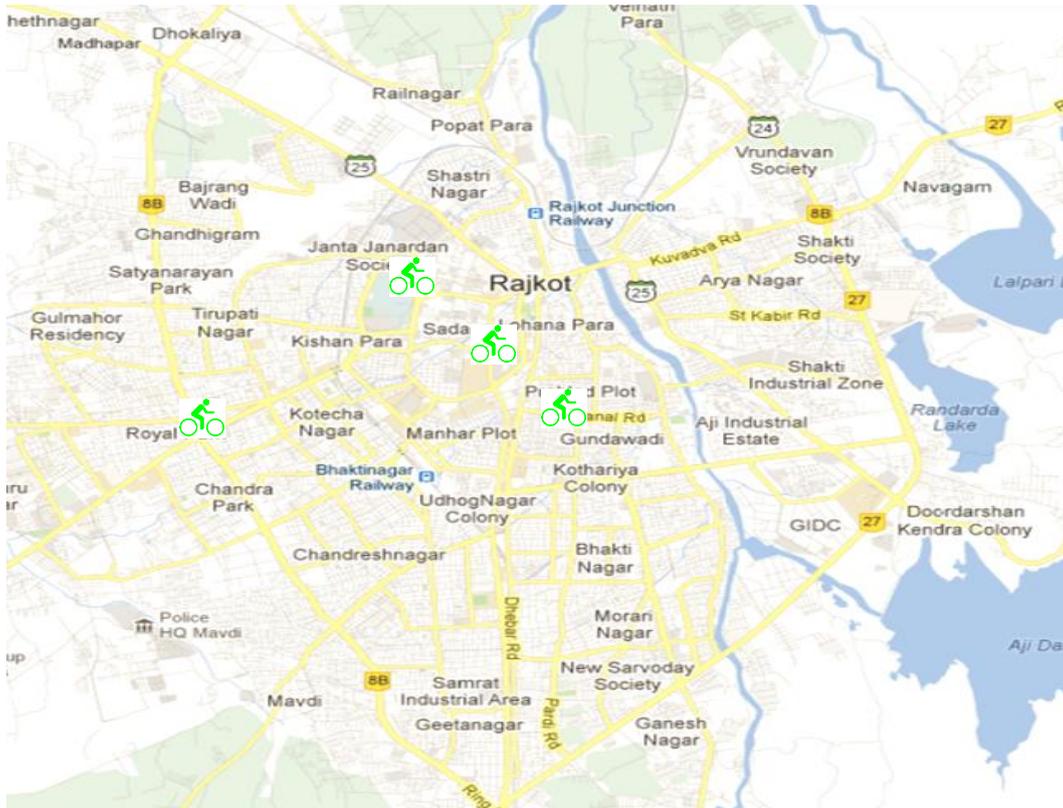
- ❖ Cycle-share systems create new options for short trips,
- ❖ enhance mobility around the city and increase access to the city’s existing transit services
- ❖ Cycle -share programs offer significant options for improvements in the health and quality of life of citizens.



- ❖ Cycle-share program could also help city to build on its image as a “green city”

Cycle sharing project in Rajkot

Today there is cycle sharing systems in over 200 cities around the globe. 19th April is world cycle day And as a part of celebration for world cycle day Rajkot Municipal Corporation jointly with Radio Mirchi & Rotary Mid town Library going to launch Cycle Sharing Project for the citizens of Rajkot. Rajkot Municipal Corporation selected 4 core locations for Phase I in the city i.e. Central Bus Stop (RMC Central office), Trikon Baug, Kishan Para Chowk and Indira circle at 150 ft Ring Road. The basic goal is to reach the city's public transport system by solving the "last mile connectivity" problem, Enhance the image of cycling to facilitate modal shift, reduce congestion and improve air quality by attracting private vehicle users, improve the health level of citizens of Rajkot etc.



Details of Cycle Sharing Project in Rajkot:

- ✓ Phase I of Cycle sharing projects will launch with the 60 nos. of unisex cycles.
- ✓ For first month initial 2 hours will be free for all & after that Rs.5 will charged per hour starting from the first hour.
- ✓ The user has to submit the Original ID Proof & Contact details.
- ✓ The project is implemented under PPP model.
- ✓ Integration with Rajkot Mass Transport System

How to make project successful:

- ✓ People can participate to promote the cycle sharing project
- ✓ People can donate new cycle
- ✓ People can also donate their own cycle
- ✓ People can use the cycle & public transport thus leaving their personal vehicle

Rajkot Cycling Club

Further Rajkot Municipal Corporation jointly with Rotary Mid town Library launched a Rajkot Cycling Club for the cycle users in the Rajkot city. Membership form for the Rajkot Cycling Club is available from <https://goo.gl/AyOrKN>.

